

Press Release
Humony Leadership

People want to be led at work, not managed. *Humony Leadership* highlights the mindsets, skills, and behaviors to be a successful people-centric leader.

(Palm Springs, August 24, 2022) – Managing people is a 1980s construct. It is why people leave bosses, not organizations. A new book on leadership, *Humony Leadership*, shows why managing people is no longer acceptable or relevant in today’s world. As author Steven Howard point out, “work is not working for many people. Work and the workplace, along with the behaviors, actions, and attitudes of many leaders, have alienated millions of people.”

Leaders now need to excel at the human connection aspect of leadership. Howard, and award-winning author of 22 nonfiction books, advocates in *Humony Leadership*, that “leaders need to unlearn management and relearn to be human. The key is to stop treating employees as only a means to an end.”

Humony Leadership advocates a change in leadership mindsets to help stanch the Great Resignation and Quiet Quitting trends impacting businesses worldwide. “We have a broken mindset about leadership, one focused primarily on outputs and results,” writes Howard. “Our leadership models are designed to thrive in times of consistency and predictability. These models worked when organizational power smothered workforce choices and people’s attitudes on the importance of work dictated perceptions of self-worth and self-image. Those days are history.”

The Humony Leadership model is designed to enable leaders and organizations to thrive in times of uncertainty, ambiguity, and unpredictability. In other words: today’s world. This model focuses on building working relationships and cooperative collaboration environments that empower people and organizations to thrive and flourish together in harmony and collective purpose.

“People today need leaders who bring their humanness to their readership roles,” adds Howard.

Humony is a word coined by Howard combining human, humanity, and harmony to emphasize the leading of people and the need for leaders to create workplaces of wellbeing and harmony.

After reviewing the book, Steve Cadigan, LinkedIn's first Chief HR Officer, said, "*Humony Leadership* is a refreshing and bold framework sure to help aspiring leaders today and tomorrow." *Humony Leadership* will help all leaders improve their people leadership skills and performance results, whether they are leading a team of six, a department of 600, or an organization of 6000.

Published by Palm-Springs based imprint Caliente Press, *Humony Leadership* is available globally through all Amazon sites in both paperback and Kindle formats.

About Steven Howard

Steven Howard is an award-winning author of 22 books on leadership, management, corporate branding, and marketing.

He specializes in creating and delivering leadership development curriculum for frontline leaders, mid-level leaders, and high-potential leaders. For over 25 years he has delivered leadership development programs in the U.S., Asia, Australia, Europe, and Africa to numerous organizations and institutions.

He is well-known for his truly international and multicultural perspective, having lived in the USA for 29 years, in Singapore for 21 years and in Australia for 12 years. He currently resides in Mexico City.

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