

Start All Relationships On Basis of Trust

One lesson from the pandemic: people want greater human connection. Leaders need to excel at the human connection aspect of leadership. That human connection starts with trust.

Do not tell your team members, "Here's how you earn my trust." Start with trust and advise them what it takes to lose your trust.

Employees want four things: 1) to be respected and trusted, 2) to be accepted for who they authentically are, 3) to be included in discussions and decisions, and 4) to have responsibilities and assignments that lead to personal and professional growth.

All of these are Human wants. Deliver these four things will build trust (and loyalty). Trust is foundational to leadership. If a leader is not trusted by the people they lead, nothing else they do matters.

Key messages in this keynote talk:

- There is not a great deal of trust in the workplace today (and research globally confirms this).
- Trust is a two-way street. The lack of trust by managers in employees directly reduces inclusion, productivity, innovation, and results.
- The top five factors influencing the lack of trust in bosses globally.

Steven Howard Keynote Speaker | Award-Winning Author

Leadership speaker and award-winning author Steven Howard is a dynamic, thought-provoking, and engaging speaker who brings to audiences the perspective of over 40 years of senior leadership experience in North America, Asia, and Australia.

He also brings a truly international and multicultural perspective to his keynote presentations, having lived in Singapore for 21 years, Australia for 12 years, and Mexico for two years.

A highly accomplished platform and virtual speaker, Steven provides Leadership Keynote Speeches globally for public and corporate conferences, off-site meetings, leadership retreats, and association meetings.



Steven was named one of the Top 200 Global Voices on Leadership in January 2023. In awarding his book *Humony Leadership* a Gold Medal, the Nonfiction Authors Association called it "a significant work with an important mission."